

March 11, 2013

Chronicle Herald

# Fish farm foes add sign to campaign

BY BILL POWER BUSINESS REPORTER

Billboard warns of ISA disease risk



A billboard on Barrington Street warns consumers about eating salmon afflicted with infectious salmon anemia.

An Eastern Shore group opposed to ocean salmon farming has added a prominent downtown Halifax billboard to its campaign.

“We had a terrific response to our advertising on Metro Transit buses and felt this was another effective way to share our concerns with Halifax-area residents,” Marike Finlay, president of the Association for the Preservation of the Eastern Shore, said Monday.

Read the whole article here:

<http://thechronicleherald.ca/business/947125-fish-farm-foes-add-sign-to-campaign>